NCARB

STRATEGIC ROADMAP

OUR MISSION
NCARB, in collaboration with licensing boards, facilitates the licensure and credentialing of architects to protect the health, safety, and welfare of the public.

OUR VISION
Ensuring safe spaces and places for all communities.

OUR DIVERSITY COMMITMENT
NCARB is committed to creating a diverse, inclusive, and equitable organization where customers, volunteers, and employees, whatever gender, race, ethnicity, national origin, age, sexual orientation or identity, experience, backgrounds, perspectives, education, or disability, feel valued and respected.

STRATEGIC GOALS

ENHANCE
Continuous quality improvements that drive the success of core operations, programs, and services.

GROW
Targeted opportunities, typically prioritized from ongoing areas of focus, designed to expand reach and impact.

TRANSFORM
Meaningful investments in new areas that will yield significant return on investment or mission and position the organization for future success.

LETS GO FURTHER

Facilitate Licensure
NCARB’s programs and services enable the pursuit, achievement, and ongoing maintenance and mobility of architectural licensure.

Foster Collaboration
NCARB’s proactive engagement with licensing boards and industry organizations advances the understanding and effectiveness of architectural regulation.

Maximize Value
NCARB’s programs and services further the progress of our licensing boards and customers.

Program and Service Excellence

Data Analysis and Thought Leadership

Stakeholder Systems, Tools, and Resources

Future-focused Research and Development

Advocacy Support, Outreach, and Influence

Awareness in the Architecture Community

NCARB

STAKEHOLDER SYSTEMS, TOOLS,
AND RESOURCES